Muhammad Rifqi Rahman

Product Designer
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EXPERIENCE

•Product Design Intern *Mar - Dec 2025*

Apple Developer Academy

Served as product designer on 6+ cross-functional app projects, collaborating with designers, iOS developers, and product managers to define problems, explore solutions, and ship MVPs for real users and stakeholders.

– **KLAR**: Designed an AI-powered customer service platform that reduces admin effort on common cases, tailored for a machinery distributor to specifically address after-sales support and improve user satisfaction.
– **Expirate**: Designed and built the Proof of Concept(PoC) of an iOS app powered by OCR and ML that helps visually impaired users scan the labels and expiration dates of medications with VoiceOver-friendly flows, allowing them to manage their medication safely and independently.
– **Cococo**: Enhanced the product by designing a group trip planning feature that centralizes itineraries, reservation details, and announcements in a shared hub for organizers and participants, reducing misinformation, repeated questions, and planner stress compared to WhatsApp-only coordination.

•Staff Assistant *Aug 2022 - Sep 2023*

Graphic Recorder Indonesia (GRID)

– Helped graphic recorders capture the essence of keynote material, both in Indonesian and English, and created visual representations of the material during peak hours.
– Edited event footage using post-production videography software to improve clarity and visibility for the audience.

EDUCATION

•Bachelor's Degree, Information Systems *2022-Present*

UIN Syarif Hidayatullah Jakarta 3.82/4.00

•Associate's Degree, Computer Programming *2020-2022*

NCC Education 70/100

PROJECTS

•TaskToro – Gamified Personal Productivity App (iOS)

A gamified personal productivity iOS app that helps users turn daily tasks and goals into engaging "quests".

– Designed, developed, and launched a gamified personal productivity app, owning the full product lifecycle from ideation, user & market research, concept testing, UX/UI design, and usability testing to App Store deployment, marketing, and post-launch iteration.
– Achieved 6K App Store impressions, 500+ product page views, 100+ downloads with 0 crashes and 2.78 sessions/device, plus 25K Instagram views and 2.1K interactions in the first 90 days, generating initial revenue.

•Company Profile Website - PT. Global Agensi Sejahtera

A responsive company profile website for a real estate and construction company.

– Designed the end-to-end UX and UI for the official company profile website of PT Global Agensi Sejahtera, a real estate and construction company based in Depok.
– Focused on designing clear information architecture, property storytelling, and mobile-first layouts to help young buyers easily discover properties and contact agents.

TECHNICAL SKILLS AND INTERESTS

Tools: Figma, Affinity Designer, Miro, Visual Studio code, XCode, Cursor, Google Workspace, Microsoft Office, Github
Relevant Coursework: Design System, Accessibility.
Areas of Interest: Mobile App & Web Design, SaaS, Product Management.
Soft Skills: Teamwork, Problem solving, Self-learning, Presentation, Adaptability, Leadership

CERTIFICATIONS

•Junior Graphic Designer *2023*

Badan Nasional Sertifikasi Profesi (BNSP)

LANGUAGE PROFICIENCY

•Bahasa Indonesia - Native

•English - Fluent

•Chinese(Mandarin) - Beginner